

Pregnancy Loss and Infant Death Alliance (PLIDA)

Presents

21st International Perinatal Bereavement Conference

Meet Us in St. Louis



The Gateway for New Ideas and Innovative Practice

Union Station St. Louis, MO

October 24, 2018 - October 27, 2018

*Sponsorship and Exhibition
Opportunities*



www.plida.org



Exhibition Opportunities

The PLIDA 2018 International Conference exhibits will run in conjunction with the conference and will be prominently displayed near the dining area.

The conference will involve preconference workshops, plenary and concurrent sessions, and research posters. International experts will present state-of-the-art lectures providing a unique educational and networking forum. The PLIDA Conference will be a special opportunity for organizations to exhibit and promote their interests to professional delegates from all over the world.

Exhibition Initiatives

Exhibitors have the opportunity to build relationships with leading professionals and representatives from hospitals, clinics, community agencies, and parent advocates eager to learn and expand their programs. Past attendees of this conference have traveled from almost every continent to participate in the most up-to-date education and training available on pregnancy loss, stillbirth, and newborn death.

Exhibition Hours

Exhibition Opening Hours:

Wednesday, October 24, 2018

Setup: 1PM - 4PM

Opening of Exhibit Hall: 5PM - 9PM

Thursday, October 25, 2018

Display: 7:30AM - 7:00PM

Friday, October 26, 2018

Display: 7:30AM - 5:00PM

Tear Down: 5:00PM - 6:30PM

For exhibition information, please contact:

Erin Lammert

PLIDA Conference Fundraising

erin.lammert@plida.org | 513-545-9414





Exhibition Opportunities



Exhibition booth

- One 6' x 30" exhibit table (Includes cloth, skirt, and two chairs)
- 3 Exhibitor Passes per booth. These passes enable personnel to work on their booth but do not permit access to the conference sessions.
- Key exhibition times are during the morning and afternoon breaks as well as following the lunches.
- Exhibitors may have up to three individuals at their table(s).
- To maximize your exposure, exhibitors are requested to donate one door prize to be given away during the conference.
- All fees must accompany your exhibit proposal.

Note: Exhibitors passes do not allow entry into the Welcome Reception, conference sessions, or to conference meals--- tickets to the reception may be purchased separately.

Exhibition booths/stands will be allocated in order of receipt of application forms. To secure your space in the Exhibit Hall, please complete and return the attached application form with payment to Rossana Urbina, PLIDA Business Manager, rossana.urbina@plida.org. For any payment questions, please contact Rossana or call 888-693-1435 (PLIDA line).

For any exhibit questions, please contact Erin Lammert, erin.lammert@plida.org or 513-545-9414.

For exhibition information, please contact:

Erin Lammert
PLIDA Conference Fundraising
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Exhibition Application

Exhibit Fee Options

Non-Profit: \$225 for first table; \$75 for additional tables

For Profit: \$325 for first table; \$100 for additional tables

- The exhibit fee includes the hotel charge to vendors.
- Exhibitors may have up to three individuals at their table(s).
- To maximize your exposure, exhibitors are requested to donate one door prize to be given away during the conference.
- All fees must accompany your exhibit proposal.

Exhibit space will be pre-assigned according to the date payment is received. If you have a special request, contact Erin Lammert, erin.lammert@plida.org, 513-545-9414.

Exhibit Information

• Table Top Exhibits

- One 6' x 30" table (includes cloth, skirt and two chairs) will be provided.

• The Following Is **NOT** Included

- The exhibit fee does NOT include meals or conference registration. Note: the hotel has its own restaurants, and you can bring your own food into the hotel, if desired.
- For exhibitors interested in attending the Welcome Dinner Reception (Wednesday), the cost is \$50 per person.

• Shipping and Handling

- Items should be shipped to arrive at the hotel on or after October 22, 2018.
- Items should be addressed to name of person picking up the package and marked "**Hold for International Perinatal Bereavement Conference on Oct 24-27, 2018.**"
- The shipping address is: St. Louis Union Station Hotel, 1820 Market Street, St. Louis, MO 63103 (Mark 1 of 1 etc.)
- There are no hotel handling fees.
- At the conclusion of the conference, vendors are responsible for the removal of exhibits and exhibit materials. They are responsible for arranging pick up of boxes at the hotel no later than Monday, October 29th, 2018.

• Electrical and Internet Service

- To order specific AV and Internet Services, see pg. 18 for the order form. Complimentary WiFi is provided in the conference center.

• Protection of Property

- No items can be nailed, tacked, screwed, or glued to columns, walls, floors, or other parts of the building furniture. Violators will be financially responsible to repair any such damage they may cause.





Exhibition Application

• Cancellation

- o Assigned and confirmed exhibit space cancelled before September 8, 2018, will be refunded the amount paid less a \$100.00 cancellation fee. After this day, no refunds will be given. Exhibit space cannot be transferred to another exhibitor. Should the conference be cancelled due to circumstances beyond the control of the Perinatal Loss and Infant Death Alliance or the Union Station St. Louis, exhibitors will receive a full refund.

• Liability

- o Neither the 21st Biennial International Perinatal Bereavement Conference nor the Union Station St. Louis will be responsible for loss or damage resulting from any cause connected with transfer, installation, maintenance, storage, removal of exhibits, or management of the exposition. The exhibitor assumes complete responsibility and liability for all injury to any and all persons or property in any way connected with the exhibitor's display or caused to the exhibitor, exhibitor's agents, representatives, or employees. Copyrights and trademarks related to music and other materials regarding materials are the sole financial responsibility of the exhibitor and should meet all state and federal laws.

• Reminders

- o Exhibitors shall not attend all or part of conference education sessions for which we offer continuing education credit unless the exhibitor is registered for the conference and is wearing a name badge (pre-conference, plenaries, concurrents, evening workshop)
- o Exhibitors are responsible for their own food. Helping oneself to hors d'oeuvres, break food, or any meals or parts thereof is not permissible if the exhibitor did not pay the full registration fee.
- o Under no circumstances should exhibitors bring materials from their exhibit space to another area of the conference (e.g., into an education session). Continuing education providers have strict guidelines on separation of education and advertising or sales. Violations of this rule place CE providers at risk. Conference planners and organizers will be monitoring sessions to assure that this rule is followed.
- o Acceptance of exhibit and sponsorship applications is at the discretion of the conference planning committee. Conference organizers reserve the right to decline any exhibit or sponsorship application.

• Deadlines

- o **Exhibitor Agreement and Fees Due: June 10, 2018**
- o **Notification of Exhibitor Acceptance: June 30, 2018**

Applications received after these dates will be considered if space is available. Please contact Erin Lammert, erin.lammert@plida.org, 513-545-9414.





Exhibition Form

Please mail, fax or email this form to:

PLIDA

P.O Box 826 | Castle Rock, CO 80104 | 888-693-1435 | Fax: 866-705-9261

Rossana Urbina, rossana.urbina@plida.org.

For any exhibition questions, contact Erin Lammert, erin.lammert@plida.org, 513-545-9414.

Contact Details Please print clearly in block capitals

Date:

Contact Name:

Position:

Company Name:

Address:

City:

State:

Zip code:

Country:

Telephone:

Fax:

Email:

Website:

Products/Services to be Exhibited:

Exhibition Item

Please confirm your exhibit options as follows. All costs are shown in American dollars.

Payment in full is required at the time of application. Payment by check payable to PLIDA is preferred. Please contact Rossana Urbina at rossana.urbina@plida.org to discuss alternate payment options.

Non-Profit - 1st Table		\$225
Non-Profit - Additional Tables (\$75 X quantity desired)		\$_____
For-Profit - 1st Table		\$325
For-Profit - Additional Tables (\$75 X quantity desired)		\$_____
Welcome Reception (Wednesday evening)	Qty_____	\$50/ticket

Exhibition Total Amount: _____ \$

St. Louis Union Station Hotel

Curio by Hilton
1820 Market Street
St. Louis, Mo 63103

NAME OF THE EVENT: PLIDA International Perinatal Bereavement Conference

Date _____

Power for Booth Equipment
Single Phase service - All power 60 cycle

<u>Code</u>	<u>Description</u>	<u>Qty</u>	<u>Advance Rates</u>	<u>Floor Rate</u>
Shared	120v/20AMPs	_____	\$70.00	\$90.00
Dedicated	120v/20AMPs	_____	\$120.00	\$260.00

Non- Dedicated Internet

WiFi (initial connection)	_____	\$165.00	\$214.50
Additional WiFi	_____	\$35.00	\$45.50
Wired (1device)	_____	\$250.00	\$325.00
Additional Wired lines	_____	\$75.00	\$97.50

Other Service and Equipment

Extention Cord	* 4800 *	_____	\$30.00	\$40.00
Power Strip	* 4801 *	_____	\$40.00	\$56.00

All charges subject to service charge

		Subtotal	<input type="text"/>
Booth Number	_____	Service Charge 24%	<input type="text"/>
			<input type="text"/>
Credit card number	_____		
		Total	<input type="text"/>

Card Exp Date

Guest name or credit card billing name: _____

Company Name _____

EMAIL address _____

Must be faxed back to 314-923-3982

Questions email Rita at rfritz@stlunionstationhotel.com